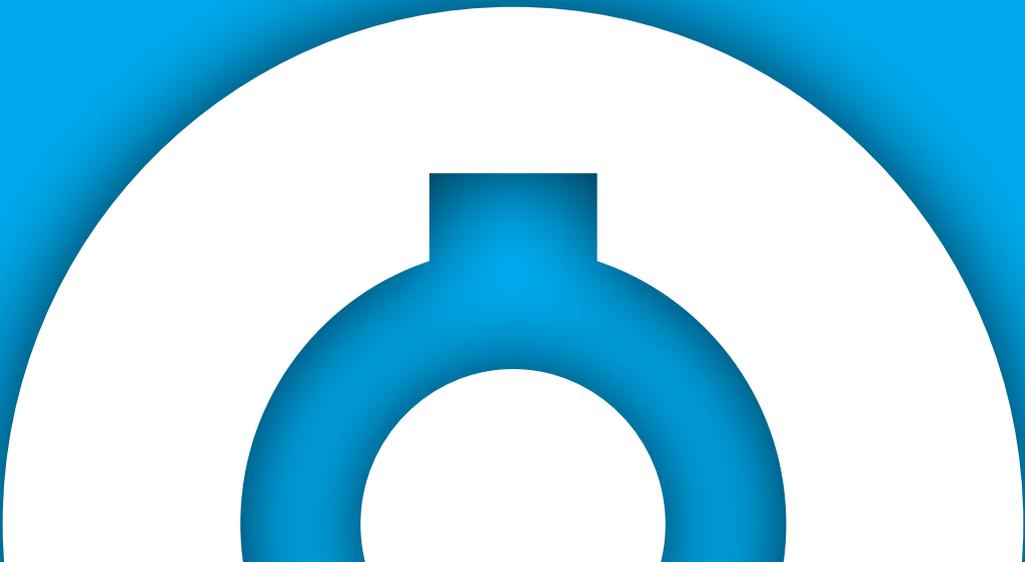


Twist®

THE MOST FLEXIBLE, MODULAR  
PORTABLE EXHIBITION SYSTEM  
IN THE WORLD

(PLUS, IT'S DESIGNED AND MANUFACTURED IN THE UK)



# ABOUT Tw:st®

At last, an exhibition stand that is different! Manufactured in the UK, Tw:st offers incredible flexibility, stability and ease of use. The Tw:st range has been designed to fulfil a wide range of exhibiting solutions, whether this is a simple banner stand, a shell-scheme system or a full bespoke stand. We believe that the customer should always be in charge of what they purchase.



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The Twist range gives you the ultimate in flexibility and value for money.

Be sure to take a look at the Pic 'N' Mix section for inspiration (page 11)

## Twist Products

- 1..... Original Twist
- 2..... Media Twist
- 3..... Flexi link
- 5..... Twist Endcaps
- 6..... Twist Hardcase
- 7..... Twist Counter
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- 15.....Hardware Value



# ORIGINAL Tw:st®

Extremely stable and simple to erect, the Original Twist banner is the basis for the Twist range. Complete with an integrated low voltage light and transformer, the Twist also has the ability to be single or double sided as standard, i.e. graphics on the front and back.

With just one set of hardware, the Original Twist can take any width graphic panel between 700mm - 1000mm and linking with our Easi link kit seamlessly joins stands and graphics together. Moreover, our patented tensioning system makes Twist self levelling, allowing banners to link together on uneven and difficult floors.



**AN EASI-LINK KIT**  
(3 magnetic bars allow you to connect Twist stands together)



## HEIGHTS

Available in 2000mm  
Available in 2250mm  
Available in 2700mm

## WIDTHS

Available in 700mm  
Available in 800mm  
Available in 900mm  
Available in 1000mm

Complimenting the Twist range, the Media Twist is designed to enable a TFT or LCD/DVD player to be easily attached using a standard VESA mount; meaning you do not have to buy a special screen, just use a conventional monitor/tv.

The Media Twist can be used as a single banner or in conjunction with the Flexi link system, so by using Twist you now have the ability not only to create different stand configurations but also add a moving image or presentation on your exhibition stand too.

## SPECIFICATION

SCREEN 8.5 Kilos\*

## HEIGHTS

Available in 2000mm

Available in 2250mm

Available in 2700mm

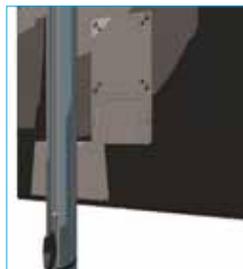
## WIDTHS

Available in 700mm

Available in 800mm

Available in 900mm

Available in 1000mm



\*while using a strengthening pin

The Flexi link has been developed so that you can create and recreate virtually any stand shape you require without having to change hardware or graphics.

Designed not only to look different when compared to the majority of exhibition stands, the Flexi link, when used in conjunction with the Original or Media Twist, offers greater flexibility for companies who do not always know what their stand space is going to be.

Varying heights and the ability to link an unlimited amount of both Original and Media Twist banners together, the Flexi link panel offers the ability to create backdrops and exhibition displays that are not only unique and strong, but are also easy to assemble and transport.



With an unprecedented amount of flexibility from a portable and modular stand, the Flexi link when combined with Twist offers you a true return on investment; simply Twist, bend and shape the stand to your needs. The days of being stuck with one stand configuration are at an end.

We cannot say enough about how flexible this system is and the freedom it gives you to create virtually any stand layout you might need.



**HEIGHTS**

2000mm  
2250mm  
2700mm

**WIDTH**

550mm

**MEDIA** Tw:st®

Flexi link

**ORIGINAL** Tw:st®

Another advantage of the Twist banner is that there is no frame work to hide, meaning Twist can be used with or without end graphic panels.

If you would like end panels then there are two solutions. These are Curved or Flat End Caps, either of which compliment the look of the Twist..

## FLAT END CAPS



### HEIGHTS

2000mm

2250mm

2700mm

### WIDTH

198mm



## Flexi link END CAPS



### HEIGHTS

2000mm

2250mm

2700mm

### WIDTH

550mm

# Twist<sup>®</sup> HARDCASE

Developed solely for the Twist range, the Twist Hardcase is smaller and lighter than traditional pop-up transit cases. Each hold two stands, lights, transformers, graphics and if needed, a conversion kit.

Easily converted to a counter with a graphic wrap and single or double counter top the Twist Hardcase offers added usability, easy transportation and further protection to your stands, making it the ideal way to pack your Twist products.



**SINGLE HARDCASE COUNTER**



**DOUBLE HARDCASE COUNTER**



# Twist<sup>®</sup> COUNTER

The Twist Counter is the ideal solution if you would like to display products, use a laptop or keyboard, or simply create a meeting point on your exhibition stand. The Twist Counter can be used either free standing or in conjunction with the Twist Banner Stand and takes a maximum weight of 40 kilos. The Twist counter folds down into the Twist Hardcase for easy transportation.

The counter can also be branded with graphics and comes with either a beech or black top.



**HEIGHT**  
1010mm

**WIDTH**  
995mm

**DEPTH**  
250mm

# TRAVEL Tw:st®

Weighing just 4.6kg when packed into its light weight carry tube, the Travel Twist has a stable design and can be linked to create a straight seamless back wall.

The Travel Twist is ideal for those who need to travel light but do not want to compromise on quality or aesthetics.

## NO LIGHT



## HEIGHT

2060mm

## WIDTH

800mm



Using EASI-LINK kits  
(3 magnetic bars can connect  
up to 4 travel Tw:st together)

\* Light Optional Extra

We have a range of accessories and options available that further enhance the flexibility of the Twist banner. These include the extension arm range which allows you to attach an A4 literature holder, lap top shelf and a monitor bracket to the side of any Twist banner. The Twist shelf gives you the option of displaying products or literature on the Twist banner stand. The Twist single or double counter tops, that easily convert hard cases into podiums or reception points.

Further enhancements include, custom height extensions that allow you to create any stand height up to 2.7m tall, as well as a black base option.

## EXTENSION ARMS



**SHELVES**



Up to 3 shelves per stand with a maximum weight of 2kg per shelf



**HARDCASE (HC)  
COUNTER TOP**



Beech

**STAND BASES**

Available in black



The modular aspect of Twist provides a huge benefit to pick and mix what you want to use for your exhibition requirements.

## PIC 'N' MIX

Original Twist



Media Twist



Flexi Link



\*D'Sided Twist



Flexi End Cap



Flat End Cap



Flexi Height



Banner Bridge



Twist Counter



\*D'HC Counter



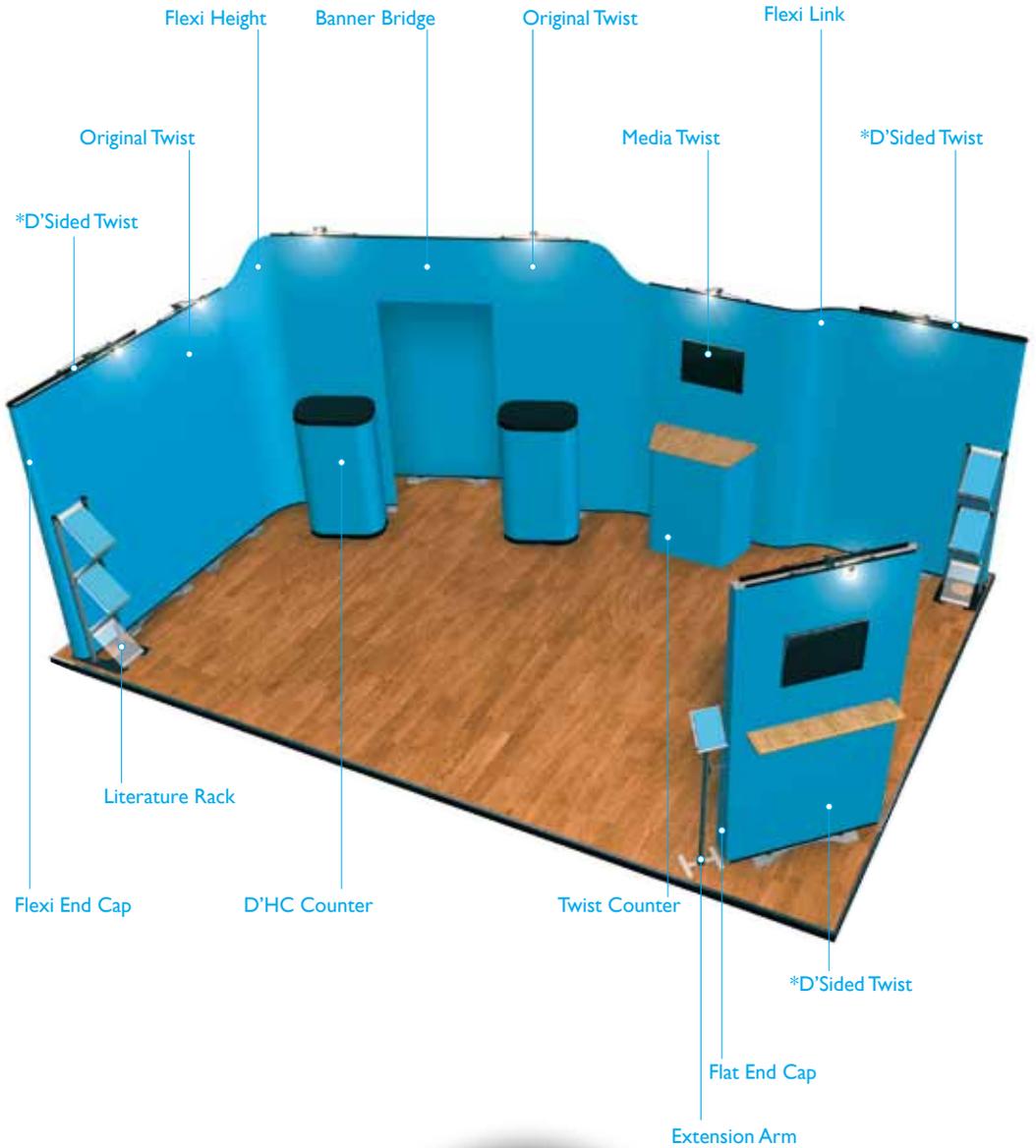
Extension Arm



Literature Rack



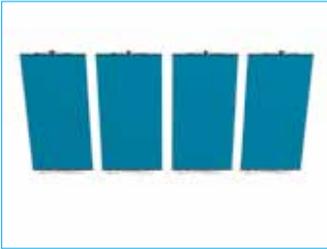
\*'D'used to represent 'Double'



Whether you're using a single Original Twist, or needing to create a large display. The modular nature of the Twist means that there is an unprecedented amount of options available.

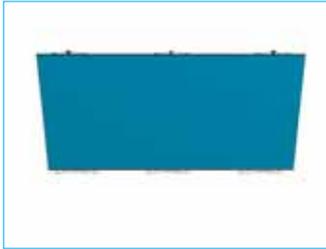
Shown here are various simple configurations, all of which can be added to or taken away as necessary.

**Configuration 1**



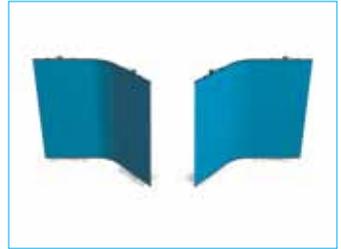
**Hardware:**  
4 x Original Twist Stands

**Configuration 2**



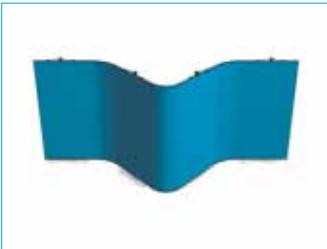
**Hardware:**  
3 x Original Twist Stands  
2 x Flexi Link Kits

**Configuration 3**



**Hardware:**  
4 x Original Twist Stands  
2 x Flexi Link Kits

**Configuration 4**



**Hardware:**  
4 x Original Twist Stands  
3 x Flexi Link Kits

**Configuration 5**



**Hardware:**  
4 x Original Twist Stands  
4 x Flexi Link Kits

**Configuration 6**



**Hardware:**  
4 x Original Twist Double Sided Stands  
6 x Flexi Link Double Sided  
2 x Flexi End Cap

Here are just a few examples of how the Twist can be used in typical shell scheme layouts.

### 3D Perspective Drawing

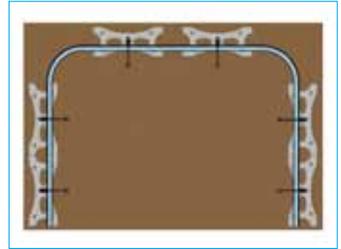


3m x 2m Floor Space

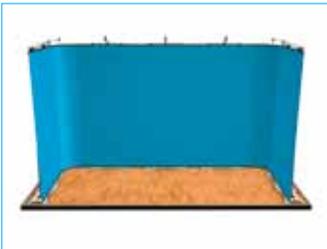
#### Hardware:

- 6 x Original Twist Stands
- 2 x Flexi Link Kits

### Birds Eye Plan View



### 3D Perspective Drawing

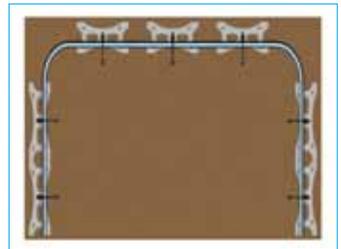


4m x 2m Floor Space

#### Hardware:

- 7 x Original Twist Stands
- 2 x Flexi Link Kits

### Birds Eye Plan View



### 3D Perspective Drawing



6m x 4m Floor Space

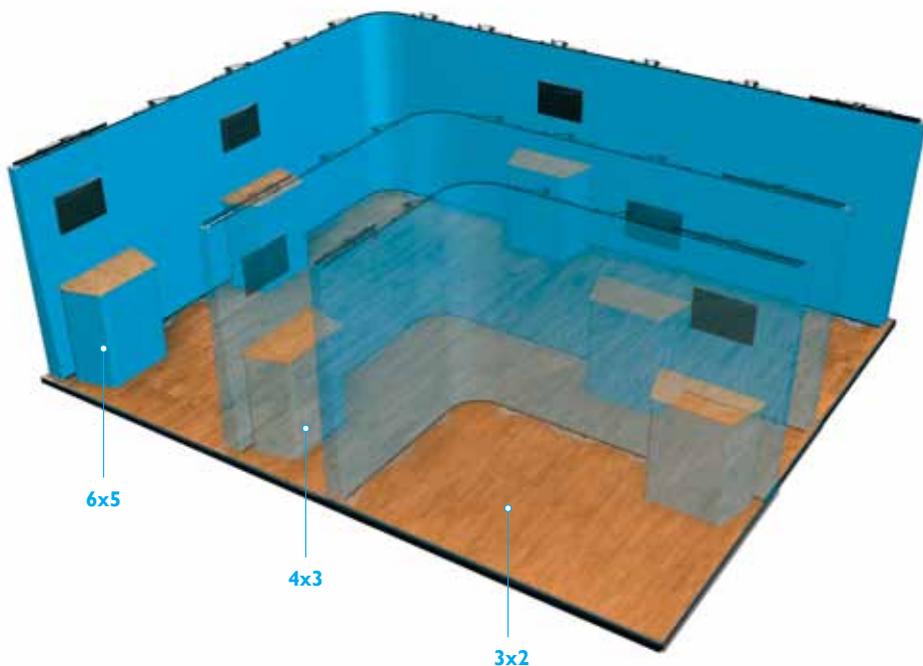
#### Hardware:

- 7 x Original Twist Stands
- 2 x Flexi Link Kits
- 3 x Flexi End Caps

### Birds Eye Plan View



## Simply Reconfigure Hardware From Your Large Stand To Build Smaller Stands



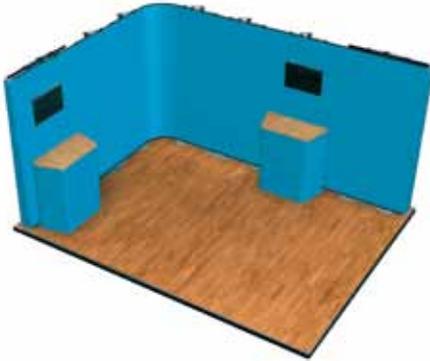
If you have numerous exhibitions all at various stands sizes The Twist can easily reconfigure from large stands to smaller stands and vice-versa. The advantage of this is that one set of hardware can provide multiple options, this offering flexibility and saving money.



6x5

**Hardware:**

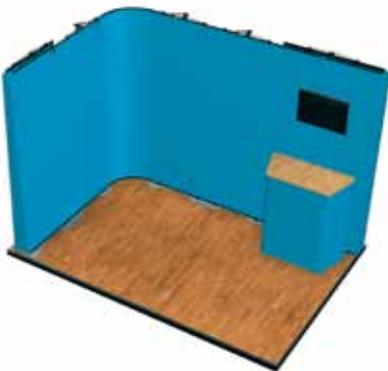
- 1 x Media Twist Double Sided 1000mm Stand
- 2 x Media Twist 1000mm Stand
- 4 x Original Twist 700mm Stand
- 3 x Original Twist 1000mm Stand
- 1 x Twist Double Sided 1000mm Stand
- 1 x Flexi Link Kit 550mm
- 3 x Twist Counter
- 2 x Flat End Cap 198mm



4x3

**Hardware:**

- 1 x Media Twist Double Sided 1000mm Stand
- 1 x Media Twist 1000mm Stand
- 4 x Original Twist 700mm Stand
- 1 x Twist Double Sided 700mm Stand
- 1 x Twist Double Sided 1000mm Stand
- 1 x Flexi Link Kit 550mm
- 2 x Twist Counter
- 2 x Flat End Cap 198mm



3x2

**Hardware:**

- 1 x Media Twist Double Sided 1000mm Stand
- 3 x Original Twist 700mm Stand
- 1 x Twist Double Sided 700mm Stand
- 1 x Flexi Link Kit 550mm
- 1 x Twist Counter
- 2 x Flat End Cap 198mm

Tw:st®



Supplied by:



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print & graphics

[www.c3imaging.com](http://www.c3imaging.com)